



**ONE OF THE
TOP 5 BEST
PERFORMING
MAGAZINES
IN SA (2017)**
*ACCORDING TO
THE MEDIA MAGAZINE

TECH



NOW ALSO
AVAILABLE
AT SELECTED
RETAIL
OUTLETS

8
2018

Advert specifications

FULL-PAGE SPREAD

BLEED
5 mm all around (NB)

TRIM
260 mm (H) × 198 mm (W)

TYPE
240 mm (H) × 178 mm (W)

DOUBLE-PAGE SPREAD

BLEED
5 mm all around (NB)

TRIM
260 mm (H) × 396 mm (W)

TYPE
240 mm (H) × 376 mm (W)

TFG Tech is a cutting-edge publication for those with an interest in and love for all things gadget-, gaming- and technology-related. TFG Tech offers its readers informative news and reviews on the latest tech products, updates on social media trends, profiles on tech movers and shakers, gaming analysis, and much more. Modern design and presentation amplifies the magazine's appeal to make it the must-have publication in its category.

DISTRIBUTION: Monthly: twelve issues a year to subscribers on a name-and-address basis. Now also available at selected retail outlets

DELIVERY: Mailed to subscribers on a name-and-address basis

PRINT CIRCULATION 65 302 [Q4 2017] ABC	COVER PRICE* R30.99
SOCIAL MEDIA 24 941 FACEBOOK LIKES	RETAIL PRICE R19.95

Advertising rates

FULL COLOUR

Full Page _____	R24 950
Half Page _____	R12 950
Advertorial _____	R26 950
Inside Back Cover _____	R26 950
Inside Front Cover _____	R29 950
Outside Back Cover _____	R32 950
Double-Page Spread _____	R36 950

PRINT DATES

MARCH ISSUE	Wednesday 17th January
APRIL ISSUE	Wednesday 14th February
MAY 2018 ISSUE	Wednesday 14th March
JUNE 2018 ISSUE	Friday 11th April

DISCOUNTS

5% for 3 issues booked
10% for 6 issues booked
15% for 9 issues booked
25% for 12 issues booked

All rates exclude VAT. Full technical specifications will be provided by the HM Ad Traffic Department. Cancellation policy or Ts&Cs on the HM website



*** COVER PRICE**
SUBSCRIBERS QUALIFY
FOR SUBSCRIBER
BENEFITS
R30.99

ADVERTISING SALES ENQUIRIES

Kenneth Wiid, 021 416 0141, kenneth@hsm.co.za

AD TRAFFIC CONTROLLER

Sajidah Allie, 021 416 0141, sadijah@hsm.co.za

Published by Highbury Media for The Foschini Group
© Highbury Media (Pty) Ltd 2004/031056/07, ISSN 2409-1774,
Highbury Media, 21st floor, Metropolitan Centre, 7 Walter Sisulu Avenue,
Foreshore, 8001, Cape Town, South Africa

H I G H B U R Y
M E D I A

Printed by
paarlmedia
A Division of Foschini Holdings

Made of paper awarded the EU Ecolabel
reg. no. P211/001, supplied by UPM.

abc