



TECH



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2017

ADVERT SPECIFICATIONS

FULL-PAGE SPREAD

BLEED

5 mm all around (NB)

TRIM

260 mm (H) × 198 mm (W)

TYPE

240 mm (H) × 178 mm (W)

DOUBLE-PAGE SPREAD

BLEED

5 mm all around (NB)

TRIM

260 mm (H) × 396 mm (W)

TYPE

240 mm (H) × 376 mm (W)

CONTENT: TFG *Tech* is a cutting-edge publication for those with an interest in and love for all things gadget-, gaming- and technology-related. TFG *Tech* offers its readers informative news and reviews on the latest tech products, updates on social media trends, profiles on tech movers and shakers, gaming analysis, and much more. Modern design and presentation amplifies the magazine's appeal to make it the must-have publication in its category.

DISTRIBUTION: Monthly: twelve issues a year to subscribers on a name-and-address basis. Now also available at selected retail outlets

DELIVERY: Mailed to subscribers on a name-and-address basis

PRINT CIRCULATION

66 510 (Q2 2017) ABC

SOCIAL MEDIA

19 236 FACEBOOK LIKES



ADVERTISING RATES

FULL COLOUR

Full page _____	R19 950
Half page _____	R10 950
Advertorial _____	R21 950
Inside back cover _____	R22 950
Inside front cover _____	R24 950
Outside back cover _____	R29 950
Double-page spread _____	R34 950

PRINT DATES

NOVEMBER ISSUE

Wednesday 13th September

DECEMBER ISSUE

Wednesday 11th October

JANUARY 2018 ISSUE

Wednesday 15th November

FEBRUARY 2018 ISSUE

Friday 8th December

DISCOUNTS

5% for 3 issues booked
10% for 6 issues booked
15% for 9 issues booked
25% for 12 issues booked

All rates exclude VAT
Full technical specifications will be provided by the HM Ad Traffic Department



ADVERTISING SALES ENQUIRIES

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Published by Highbury Media for The Foschini Group

© Highbury Media (Pty) Ltd 2004/031056/07, ISSN 2409-1774,
Highbury Media, 21st floor, Metropolitan Centre, 7 Walter Sisulu Avenue,
Foreshore, 8001, Cape Town, South Africa

H I G H B U R Y
M E D I A

Printed by
paarlmedia
A Division of Foschini Holdings

Made of paper awarded the EU Ecolabel
reg. no. P/11/001, supplied by UPM.

