

A TFG PUBLICATION

# SPORTS CLUB

## 2016 RATE CARD

*SportsClub* magazine is a monthly publication aimed at the general sports enthusiast, who is interested in all facets of local and international sport. This exciting magazine features a monthly feast of sports news and features from around the world: American sport, English Premier League, European football, rugby, cricket, and much more. *SportsClub* features great articles and celebrity features, as well as amazing prizes to be won each month.

- Paid-for subscriptions. We have in-depth information on the subscribers through the TFG database.
- Mailed on a name and address basis.

**ABC 180 729**

ISSUE 96

# SPORTS CLUB

**CASTER IS BACK!**  
Semenya primed for Rio

**GLORY HUNTERS**  
Europe's top football nations do battle

**PLUS!**  
**BAD BOY LEWIS**  
Hamilton veering off-track

**ELTON**  
**JANI JIES**  
READY TO LEAD

**WIN OVER R50 000 IN PRIZES!**

**WIN! VIP TREATMENT AT THE CURRIE CUP!**

Dale Steyn / Euro 2016 fixtures poster / Sevens Rugby / Ashleigh Moolman Pasio / Benni McCarthy



**READER AGE**

**20-45**

**Top-selling sports magazine in the country!**

# ADVERTISING RATES

Full Colour	Including Agency	Excluding Agency
Half Page	R20 958	R17 500
Full Page	R 35 868	R 29 950
Double Page Spread	R 65 808	R 54 950
Inside Front Cover	R 47 844	R 39 950
Inside Back Cover	R 43 054	R 35 950
Outside Back Cover	R 51 437	R 42 950
Inside Front Spread	R 75 389	R 62 950
Loose Inserts	R 299 per 1000 subject to format of insert	

Advertisement rates applicable December 2015 – December 2016

## DATES TO REMEMBER

February	Fri 18th Dec	Sep	Mon 25th July
March	Mon 25th Jan	Oct	Mon 29th Aug
April	Mon 22nd Feb	Nov	Mon 26th Sep
May	Tues 29th March	Dec	Mon 24th Oct
June	Mon 25th April	Jan/Feb '17	Mon 28th Nov
July	Mon 30th May	Feb '17	Thurs 15th Dec
Aug	Mon 27th June		

## SPECIFICATIONS

SIZE	BLEED	TRIM	TYPE
Full Page	5mm all around (NB)	260mm (h) x 198mm (w)	240 (h) x 178 (w)
Double Page Spread	5mm all around (NB)	260mm (h) x 396mm (w)	240mm (h) x 376mm (w)

## COVER PRICE

**R20.20** billed to monthly statement

**82%** LIVING IN MAJOR CITY CENTRES



For sale at TotalSports stores



- Advertorial Rates Include production costs
  - All rates excluding VAT
  - Advertisement rates applicable December 2015 - December 2016
  - Discounts will be given for series bookings
  - Cancellation charge of 50% will apply if cancellation two weeks prior to material deadline
- Contact Details**  
**HIGHBURY SAFIKA MEDIA**  
**Advertising Sales Enquiries**  
 Jason Hill jasonh@hsm.co.za  
**Senior Traffic Controller**  
 Rushaan Holliday  
 rushaan@hsm.co.za  
 (021) 416-0141

abc

HIGHBURY  
 safika  
 MEDIA

Published by Highbury Safika Media for Foschini Group.  
 © Highbury Safika Media (Pty) Ltd 2004  
 03/1056/03,  
 Highbury Safika Media, 8th floor, Metropolitan Centre,  
 7 Coen Steytler Avenue, Foreshore, 8001,  
 Cape Town, South Africa

# SPORTS CLUB