



Man



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2017

CONTENT: *Man* is a cutting-edge publication for the contemporary man who is ambitious and has a wide range of interests. *Man* offers its readers insightful, current and humorous content on all issues concerning modern men, with a focus on fashion, sport, relationships and business. Stylish design and visuals amplify the magazine's appeal, making it the must-have publication in its category.

DISTRIBUTION: Monthly: twelve issues per year to subscribers on a name-and-address basis. Now also available at selected retail outlets.

DELIVERY: Mailed to subscribers on a name-and-address basis

PRINT CIRCULATION

69 369 COPIES PER MONTH (ABC)

AGE

25-40

RACE

80% BLACK

LSM

7-10

ADVERT SPECIFICATIONS

FULL-PAGE SPREAD

BLEED

5 mm all around (NB)

TRIM

260 mm (H) × 198 mm (W)

TYPE

240 mm (H) × 178 mm (W)

DOUBLE-PAGE SPREAD

BLEED

5 mm all around (NB)

TRIM

260 mm (H) × 396 mm (W)

TYPE

240 mm (H) × 376 mm (W)

ADVERTISING RATES

FULL COLOUR

Full page _____ R19 950

Half page _____ R10 950

Advertorial _____ R21 950

Inside back cover _____ R24 950

Inside front cover _____ R24 950

Outside back cover _____ R31 950

Double-page spread _____ R32 950

DISCOUNTS

5% for 3 issues booked

10% for 6 issues booked

15% for 9 issues booked

25% for 12 issues booked

All rates exclude VAT

Full technical specifications will be provided by the HM Ad Traffic Department



ADVERTISING SALES ENQUIRIES

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