



KiDS SUPERCLUB



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Kids SuperClub (also available at selected retail outlets) is an interactive magazine aimed at 5 – 12-year-olds. It's filled with fun and educational activities, projects, stories to read with your children and loads of cool giveaways. Budz and Pinkles, the SuperClub characters, guide children through the magazine and provide plenty of entertainment.

PRINT CIRCULATION
ABC 123 317 (Q4 2017)

***Cover Price**
R19.95 *Price for
TFG subscribers

READER AGE
5-12 years

RETAIL PRICE
R20.00

READER GENDER
50% female and 50% male

BLACK READERS
69%

ADVERT SPECIFICATIONS

FULL PAGE SPREAD

BLEED
5mm all around (NB)

TRIM
275mm (H) X 210mm (W)

TYPE
255mm (H) X 190mm (W)

DOUBLE PAGE SPREAD

BLEED
5mm all around (NB)

TRIM
275mm (H) X 420mm (W)

TYPE
255mm (H) X 400mm (W)

ADVERTISING RATES

FULL COLOUR

Full page _____	R18 950
Half page _____	R10 950
Inside back cover _____	R20 950
Inside front cover _____	R22 950
Outside back cover _____	R24 950
Double page spread _____	R32 950
Advertorial _____	R27 513

ISSUE

PRINT DATE

Jan 2018	6 November 2017
February 2018	4 December 2017
March 2018	8 January 2018
April 2018	5 February 2018
May 2018	5 March 2018

All rates exclude VAT. Full technical specifications will be provided by the HM Ad Traffic Department. Cancellation policy or T&Cs on the HM website



ADVERTISING SALES ENQUIRIES

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MEDIA

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