

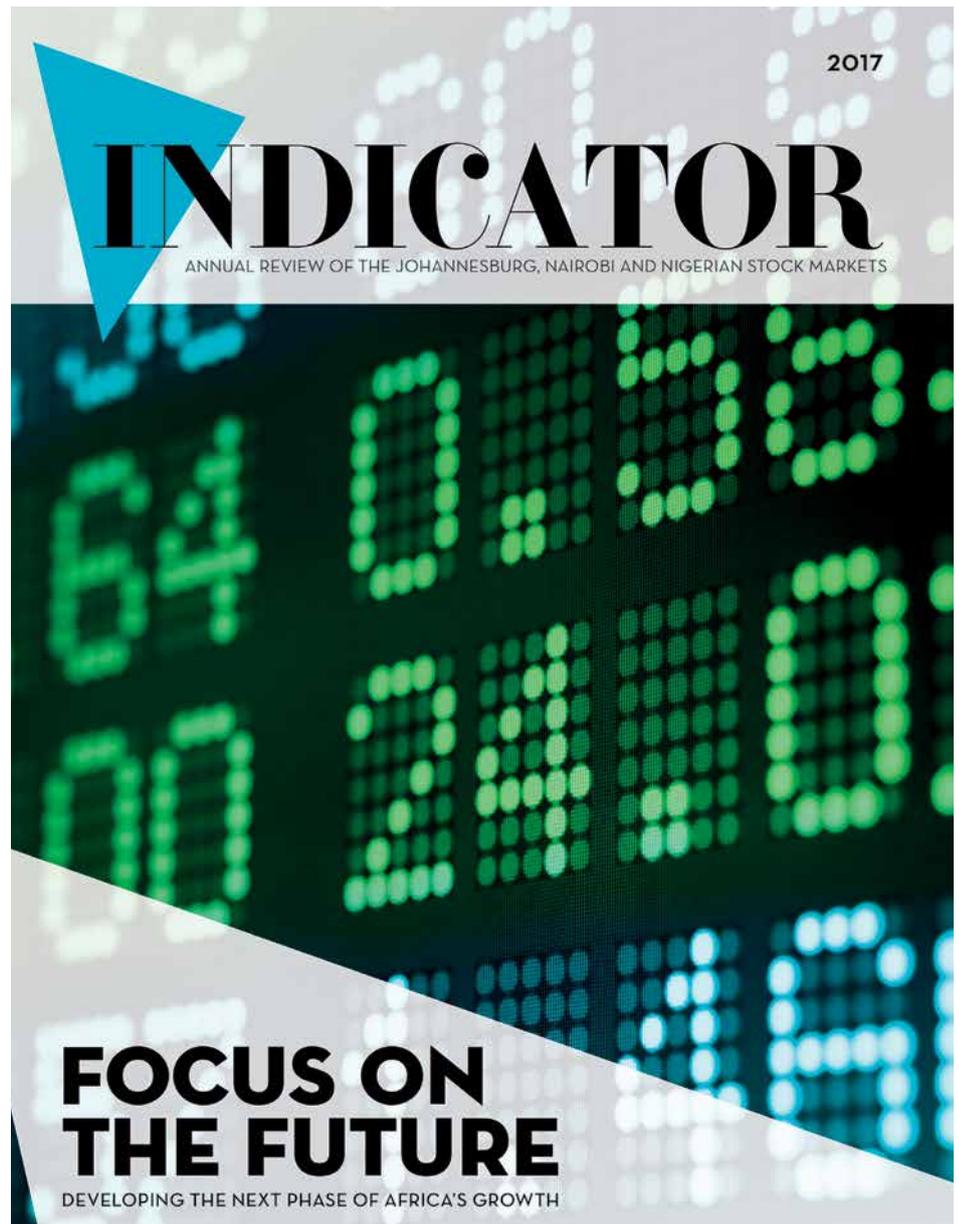
# WEST, SOUTH, EAST ... TOGETHER FOR GROWTH

JSE



## ABOUT

As a joint collaboration between the three most developed African stock markets, Indicator magazine will be a platform to educate and inform investors about the African growth story and the potential the continent holds for investment via key stock markets. Each of the three exchanges occupies a unique position as the holder of the entry points to the West, South and East of the continent and Indicator magazine can be a central information source promoting each market's activities, associations, promise and possibilities.



## ADVERTISING

Please contact Debra Wicks on 021 416 0141 or email [debra@hsm.co.za](mailto:debra@hsm.co.za)

## RATE CARD

### SIZE

A4 Full page full colour	R 43 950
DPS	R 60 000
Profile	R 85 000
IFC DPS	R 65 000
IBC	R 48 000
OBC	R 55 000
Foreword	R 45 000
Contents	R 45 000

**All the above are excluding VAT and production costs, if applicable.**

The rates include digital solutions such as video placement, advert enhancement, links through to websites or additional content and image galleries, provided the material is supplied by the client.

## PUBLICATION

A4 full colour, glossy, perfect-bound.  
+/- 132 pages.

## INVOICING

On publication.

## MATERIAL

To be advised by the production department.

## DISTRIBUTION

A print run of 15 000 copies will be distributed with the core delivery as follows:

1. Companies listed on the three exchanges will receive copies for key executives.
2. Copies will also be sent to selected unlisted companies in the three regions.
3. Copies will be distributed via certain airline lounges in Lagos, Nairobi and Johannesburg. It will be available in SAA lounges in Lusaka and Harare and through the check-in counters of

- Air Botswana, Air Namibia, Kenya Airways, Air Mauritius and Rwanda Air.
4. Available at selected newsagents.
5. Copies will be made available to the three exchanges for their own marketing functions and events and copies will be distributed at conferences, expos and other events focused on the regions.
6. The publication will be available in app format as a free download and will be available to view on desktop computers via a web browser in digi-mag format.

Printed by

**novus print**  
A Novus Holdings company

**FIPP**

**H I G H B U R Y  
M E D I A**

©Highbury Media (Pty) Ltd 2004 03/1056/03, 8th floor, Metropolitan Centre, 7 Coen Steytler Avenue, Foreshore, 8001, Cape Town, South Africa  
Tel: +27 21 416 0141 | Fax: +27 21 418 7312 | e-mail: info@hsm.co.za  
Sales Enquiries: Tel: 021 416 0141, Fax: 021 418 0132, jamesf@hsm.co.za, www.hsm.co.za  
Directors: K Ferguson, R Jakoet, L Makrygiannis, C Moodley, T Stewart, A Walker, B Allie