



The global community stands on the frontier of an age in which environmental sustainability features uppermost in terms of future business development. **Business Day Earth** aims to showcase corporate South Africa's efforts at maximising environmental sustainability.

A comprehensive and authoritative publication encompassing a thorough overview of the economic sectors of South Africa, their role in the economy and their collective environmental impact, **Business Day Earth** also looks at the success stories in the ongoing campaign to reduce the impact of human socio-economic development on our planet.

PUBLICATION

Business Day Earth will be a 240-plus page glossy magazine with a print run of 30 000.

FREQUENCY

Annual.

DISTRIBUTION

Sent to subscribers of Business Day as well as distributed to a database of South Africa's most influential business people.

INVOICING

On publication.

W/MATERIAL DEADLINE

To be advised by the production department.

2018 RATE CARD

INSIDE FRONT COVER DPS	R 69 800
SECOND INSIDE FRONT COVER DPS	R 66 590
PAGE OPPOSITE FOREWORD (3 POSITIONS AVAILABLE)	R 43 850
OPPOSITE CONTENTS	R 43 850
INSIDE BACK COVER	R 48 350
OUTSIDE BACK COVER	R 57 450
DPS	R 64 450
A4 FULL COLOUR	R 39 950
STANDARD COMPANY PROFILE (10 POSITIONS AVAILABLE) 1 pg A4 advertisement + 1 pg editorial	R 64 450
SPECIAL COMPANY PROFILE (4 POSITIONS AVAILABLE) 1 pg A4 advertisement + 3 pg editorial + contents pg listing	R 91 350

Should you require further information, please do not hesitate to contact

Russell Krynauw on russell@hsm.co.za



21st floor, Metropolitan Centre, 7 Coen Steytler Avenue, Foreshore, 8012, Cape Town, South Africa
PO Box 8145, Roggebaai, 8012 Tel: +27 21 416 0141 Fax: +27 21 418 7312
www.hsm.co.za

Highbury Media (Pty) Ltd 2004/O31056/O7
Directors: K Ferguson, R Jakoet, L Makrygiannis, C Moodley, T Stewart, A Walker, B Allie