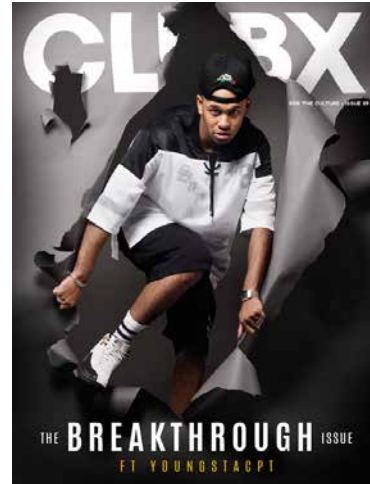




# CLUBX



# 2018

*ClubX* is a monthly magazine geared at the young people of SA. The content and imagery is edgy, on-trend and speaks to the youth in their language. Packed with fashion, beauty, celeb stories and lifestyle topics as well as being loaded with great prizes and subscriber benefits, this is one mag that really does have it all.

## PRINT CIRCULATION

108 483 (Q4 2017) ABC

COVER PRICE R27,50

## READER AGE

18 -25 YEARS

## READER GENDER

60% FEMALE 40% MALE

## Discounts

5% for 3 issues booked

10% for 6 issues booked

15% for 9 issues booked

20% for 12 issues booked

## ADVERT SPECIFICATIONS

### Full page spread

#### BLEED

5mm all around (NB)

#### TRIM

225mm (H) X 170mm (W)

#### TYPE

205mm (H) X 150mm (W)

### Double page spread

#### BLEED

5mm all around (NB)

#### TRIM

225mm (H) X 340mm (W)

#### TYPE

205mm (H) X 320mm (W)

#### All rates exclude VAT

Full technical specifications will be provided by the HM Ad Traffic Department

## ADVERTISING RATES

### Full colour

Full page \_\_\_\_\_ R24 950

Half page \_\_\_\_\_ R12 950

Inside back cover \_\_\_\_\_ R26 950

Inside front cover \_\_\_\_\_ R29 950

Outside back cover \_\_\_\_\_ R32 950

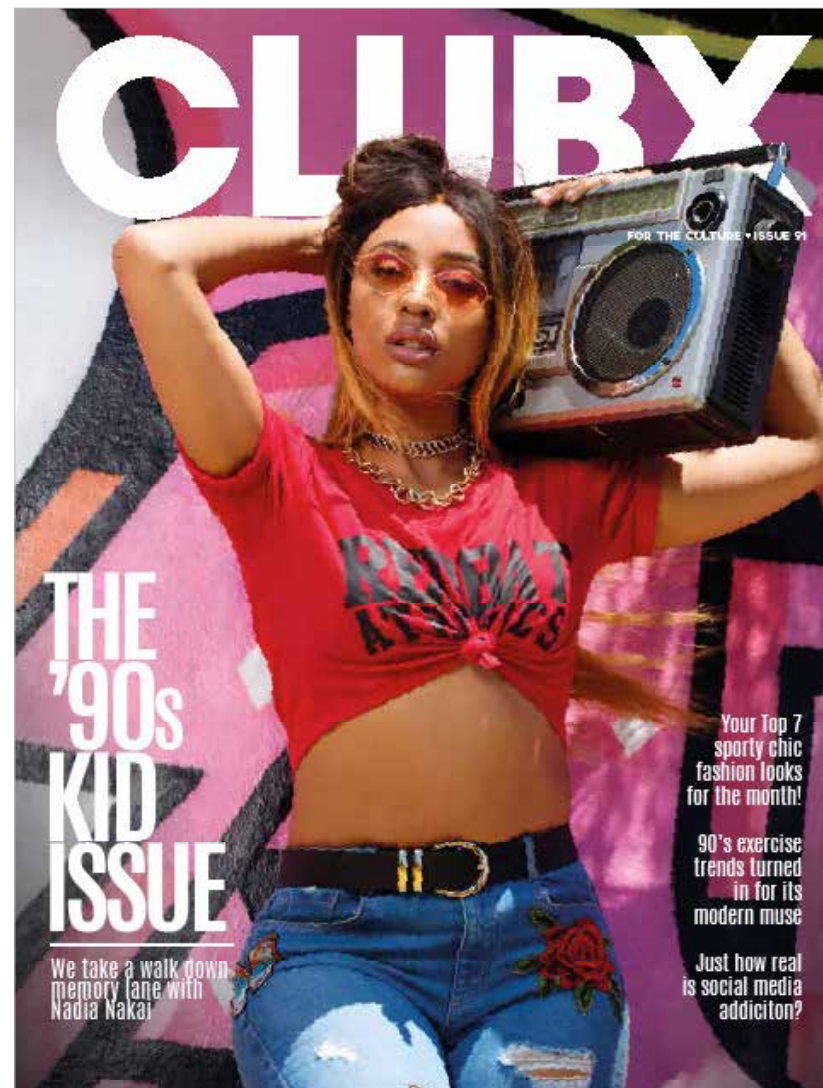
Double page spread \_\_\_\_\_ R36 950

Advertorial \_\_\_\_\_ R 26 950

Inside Front Cover Dbl Page Spread \_\_\_ R 44 950

## PRINT DATES

Issue	Print date
March 2018	Mon 15th Jan
April 2018	Mon 12th Feb
May 2018	Mon 12th Mar
June 2018	Mon 9th Apr
July 2018	Mon 14th May
August 2018	Mon 11th June
September 2018	Mon 9th July



### ADVERTISING SALES ENQUIRIES

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