

2018

Social Media: 62 162 Facebook Likes

ClubX is a monthly magazine geared at the young people of SA. The content and imagery is edgy, on-trend and speaks to the youth in their language. Packed with fashion, beauty, celeb stories and lifestyle topics as well as being loaded with great prizes and subscriber benefits, this is one mag that really does have it all.

PRINT CIRCULATION

101 616 (Q1 2018) ABC

COVER PRICE
R28,90

READER AGE

18 -25 YEARS

READER GENDER

60% FEMALE 40% MALE

Discounts

- 5% for 3 issues booked
- 10% for 6 issues booked
- 15% for 9 issues booked
- 20% for 12 issues booked

ADVERT SPECIFICATIONS

Full page spread

BLEED

5mm all around (NB)

TRIM

260mm (H) X 198mm (W)

TYPE

240mm (H) X 178mm (W)

Double page spread

BLEED

5mm all around (NB)

TRIM

260mm (H) X 396mm (W)

TYPE

240mm (H) X 376mm (W)

All rates exclude VAT

Full technical specifications will be provided by the HM Ad Traffic Department

ADVERTISING RATES

Full colour

Full page _____	R24 950
Half page _____	R12 950
Inside back cover _____	R26 950
Inside front cover _____	R29 950
Outside back cover _____	R32 950
Double page spread _____	R36 950
Advertorial _____	R 26 950
Inside Front Cover Dbl Page Spread _____	R 44 950

PRINT DATES

Issue	Print date
August 2018	11 June
September 2018	9 July
October 2018	10 August
November 2018	13 September
December 2018	8 October
January 2019	12 November
February 2019	6 December



ADVERTISING SALES ENQUIRIES

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